

HOTEL
BOCA CHICA
ACAPULCO

FROM ITS SPECTACULAR LOCATION IN OLD ACAPULCO TO ITS FIFTIES VIBE HOTEL BOCA CHICA EXCEEDS EXPECTATIONS!

PRESENTING HOTEL BOCA CHICA. OPEN NOW!

Acapulco, Mexico April 11, 2010- Showcased in the classic 50's Elvis movie "Fun in Acapulco" during its opening shot Hotel Boca Chica highlights an amazing A-list design team directed by Frida Escobedo and José Rojas, and owned by Architect Fernando Romero. Boca Chica will become -once again- the new leisure destination in Mexico. Vintage furniture, a marvelous bird's eye view from its rooms, and striking location Boca Chica is the latest creation from Grupo HABITA... need we say more?

With Chef Keisuke Harada who cooked up the menu, we won't be surprised to see Boca Chica soon included in the destinations lists for sophisticated globetrotters! If you are truly a hip traveler this year, you will sincerely benefit from checking it out! Hotel Boca Chica is a gorgeous hotel in the world famous, and sophisticated Acapulco. Located just a half hour flight from Mexico City, guests are welcomed to a striking 50's building where midcentury modern architecture seamlessly blends with the Old yacht club neighborhood and excels in service.

"Acapulco is back sexier than ever!", amazing sunsets, great dining, a flirting nightlife and guaranteed sunshine year round plus fabulous architecture, power yachts, glitz and a retro chic atmosphere" declared Carlos Couturier, Grupo HABITA creative force and managing partner all which make Boca Chica an amazing destination. "All GRUPO HABITA is doing is bringing back to life an original hotel from the 1950s to make your visit a unique and irrepeatable experience". Boca Chica is "chic and youthful (located in the old part of town)". "All the rest is there. It has never left this charming bay" said HABITA's own Couturier.

Designed by pre-eminent Mexican architect of the fifties Antonio Peláez the hotel's 36 signature rooms and suites are conceived as masterpieces: spacious, vibrant, and elegant. The ultimate sunset suites serve as full-scale holiday retreats with amazing views of the Acapulco bay. Guests indulge with many square metres of luxurious spaces, landscaped gardens, a private cove with its own dock, complete with 1,000 sq.meters of spa, and open air terraces. A couple of masterpiece mosaics by Diego Rivera pupil Francisco Eppens decorate the main facade of the hotel and the bar.

Clean lines and strong geometric forms throughout are softened by a palette of vintage green, original terrazzo floors, and subtle touches for an understated yet unforgettable design. Arrival by water taxis at the Hotel Boca Chica lobby offers a spectacular prelude to the experience within. A grand entrance reception leads to a garden and ultimately to the large amoeba shaped pool and grand restaurant housed in a palapa with views across to the Roqueta Island -a natural reserve in Acapulco. The menu by Japanese Keisuke Harada serves a raw, fresh, and inviting menu. Upstairs large floor to ceiling shutters balance privacy and connection with the amazing surroundings.

Indulgence comes in many forms at Hotel Boca Chica. The open air bar appointed with concrete and wood umbrellas neighbors the amazing pool appointed with boulders all around the grounds where lounging by day is a must and candle-lit celebrating by night a great experience. Dining is a highlight of the Boca Chica experience, brought to life at the hotel's restaurant with a menu designed by master chef Harada. The restaurant features local ingredients, authentic recipes, and catches of the day from the Acapulco area. "For the well travelled crowd, Acapulco is the equivalent of putting together Tel Aviv, Rio, Miami and Punta del Este in only single destination", Carlos Couturier declared euphorically.

Hotel Boca Chica becomes a prime alternative for destination weddings, private events, and small conventions with its ultimate facilities which even include its own club "Coco Wash". Mexican contemporary artists Pedro Reyes designed the Floating Island which is moored in the hotels' sea cove and Gonzalo Lebrija whimsical oeuvre is showcased in the Club de Mar.

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